

LEADERSHIP IN A CRISIS: A FRAMEWORK FOR SUCCESS (WEBINAR)

In May, Holmes Noble held a private thought leadership webinar with Dr Douglas Dawson, CEO of Liberty Industries, as our keynote speaker, who – having extensive knowledge and experience in crisis management – elaborated on leadership personalities, approaches and actions essential to business survival.

Tying back to Holmes Noble’s extensive CEO research findings on what leadership style to adopt when facing a crisis, we asked Dr Douglas Dawson to shine some light on the imminent concerns of crisis management and strong leadership. The session, attended by over twenty senior executives, revealed invaluable insights on a senior leader’s power to positively influence business success: by being human and empathetic, yet determined and decisive, senior leaders can guide their businesses towards business survival and a brighter future. Key to this is a resilient business structure and network built on trust.

Currently, business leaders are facing a sense of displacement. Not only have teams moved to remote working, physically displacing them; social distancing measures in and outside of work contribute to this sense of displacement, as in-person human interaction is not possible. While digital technologies allow people to connect visually and verbally, it does not replace human interaction in its usual depth. This leads to a feeling of uncertainty and even fear – a feeling which is important for a senior leader to be aware of and combat. Moreover, there is no playbook or guide on how to tackle the vast array of economic issues that have emerged as a result of the Covid-19 pandemic. With a situation that seems so “out of control” and damaging to previously established structures, senior leaders need to take appropriate action by filling gaps and (re-)building stronger ones.



